



Endorsement Agreement

The West Virginia KIDS COUNT Fund has launched a grassroots advocacy project called the “Kids First Communities” campaign. The Kids First Communities project will educate, organize and mobilize parents, childcare providers and community leaders in support of new investments to improve childcare quality.

We understand that the goal of the Kids First Campaign will be to secure new state investments in a childcare quality rating and improvement system (QRIS). We join KIDS COUNT in supporting a well-funded QRIS with tiered reimbursement, because:

- parents will have a much-needed way to ensure they are making good childcare decisions for their children;
- childcare providers will have the financial incentives and technical support they need to improve quality; and
- policymakers will have the tools they need to ensure that our public investments in childcare are paying good dividends.

We wholeheartedly endorse the Kids First Communities effort and will take an active role in its successful implementation. Broadly, we pledge to 1) keep our members informed about the project, 2) encourage our members to join and participate in their local Kids First Communities, and 3) talk directly with policymakers about new investments to improve the quality of West Virginia’s early child development programs.

Endorsing Organization or Individual (Please Print)

Authorized Signature

Date

E-Mail Address

Street Address

City/State/Zip

Please endorse the campaign by completing this form and either e-mailing it back to us at staff@wvkidscountfund.org or mailing or faxing it to:

**West Virginia KIDS COUNT Fund
1031 Quarrier St., Suite 313
Charleston, WV 25301**

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